

# ST. CROIX VALLEY CHAPTER BOARD MEETING MINUTES

6:00 p.m. Tuesday, January 13, 2009  
St. Paul Lutheran Church, Stillwater, MN

Members present - Mac Barlass, Roger Bosmoe, Adam Blegen, Dennis Garner, Ron House, Dick Kelm, Louis Nosan, Judd Orff, Don Paulson, Warren Wilson, and Jerry Herbst  
Members absent - Tyler Smith

1. Meeting called to order by Roger Bosmoe at 6:03 pm with song, *Heart of My Heart*

## Approval of minutes

Moved/Judd Orff, Second/Ron House, Motion carried to approve the minutes of the December 2, 2008 meeting

## Receive Treasurer's Report

Discussion items of treasurers report included Christmas show expenses (receipts still due), ASCAP figure (covers past shows), and Everitt funds (no check received this year).  
Moved/Judd, second/Mac, Motion Carried, to move Christmas CD funds into a CD or account at the Treasurers discretion that produces a good interest rate.  
Moved/Judd Orff, Second/Jerry Herbst, Motion Carried to receive the treasurer's report

2. Officer Status Reports

### President - Roger

Roger emphasized his goal of nine new members this year.  
Written report accepted.

### Secretary - Jerry

Paul will continue handling the chapter's Wisconsin incorporation.  
Written report accepted.

### Chorus Manager - Tyler

Written report accepted.

### Marketing & PR - Mac

Mac reminded the board to pass any press release information to him.  
Moved/Judd Orff, Seconded Don Paulson, Motion Carried to have Dick Kelm post a Singing Valentines add on the Rivertown paper's web site at a cost range of \$30-\$69. This add will reach seventeen newspapers in the St. Croix Valley.  
Written report accepted.

### Chapter Development - Adam

Adam plans to dig deeper into the *Audition for Admissions* program discussed at COTS.  
Moved/Warren Wilson, Second/Dick Kelm, Motion Carried to approve three successive nights, April 21<sup>st</sup>, April 28<sup>th</sup>, and May 5<sup>th</sup>, as guest nights.  
Written report accepted.

#### Music & Performance - Judd

Judd has developed rehearsal schedules for January and February.  
Written report accepted.

#### Youth in Harmony - Warren

Warren and Jon Buss will be contacting all chapters in our division regarding (1) sending students 8<sup>th</sup> grade and up to Harmony Explosion in La Crosse June 18-21, (2) providing scholarships.  
Written report accepted.

#### Board Members At Large - Dick & Louis

Some chorus members commented about too much standing on the risers.

### 3. Committee Reports

#### Christmas show

A meeting of the Christmas Show committee is scheduled for January 19<sup>th</sup>. A complete report will be presented at the February board meeting.

#### Singing Valentines

Dick Kelm reported an add has been placed in the Woodbury Bulletin and the program is on track.

### 4. Old Business

#### Sound System Storage - Mac/Roger

Mac presented a complete inventory listing of chapter sound equipment complete with photos. The equipment is stored at Bradshaw's.  
Mac plans to develop a proposal for renting out the sound equipment.

#### Policy Reference Book Update - Ron

Ron and Duane Hall will be looking into updating the book. The society web site may hold some helpful information.

#### Can We Help Jerry with a Premier Sponsor? - Mac

Jerry presented a list of our Silver sponsors. And will talk to the sellers to find out if there is a possibility of having one of them become a Premier Sponsor.

#### American Harmony Film - Ron

A movie has been produced by the society at a cost of \$100,000 featuring competition performances and by the quartet, Max Q. It may could used as a PR and recruiting tool.

#### Directors Contract

Matt has signed a new director's contract for 2009 giving him \$300 per month, which is the same as last year.

Moved/Mac Barlass, Second/Judd Orff, Motion Carried to give Matt a \$200 bonus contingent upon Christmas show receipts.

#### 2009 Budget

The 2009 budget is expected to be submitted and approved at the February board meeting. The YIH budget has been received.

## 5. New Business

### Blood Drive - Mac/Tyler

Moved/Warren Wilson, Second/ Dick Kelm, Motion Carried to allow Tyler and Mac develop the blood drive program and have them report to the board.

## 6. Additional Agenda Items

### Bonded Members

The following chapter members are bonded: Don Paulson, Ted Bolles, Dick Kelm, Tyler Smith, Curt Larson, and Roger Bosmoe.

### Arts Space

This topic will be tabled until the February board meeting.

## 7. Adjourn

Moved/Warren Wilson, Second/Don Paulson, Motion Carried to adjourn the meeting.

The next meeting will be held on February 10, 2009 at St. Paul Lutheran Church, Stillwater, MN.

Respectfully Submitted,  
Jerry Herbst, Secretary

## ***Chorus Manager Report for January 13, 2009 Board Meeting***

### Recent Accomplishments:

The Christmas show was very successful singing to audiences of 500 at Trinity & 700 at Guardian Angels. Don Paulson has some preliminary numbers for us in his reporting. Our "wrap up" meeting will be in late January. I have decided to be the CC Show Chairman for the 2009 Christmas Show next December.

Our Officer Installation Party was held on Tuesday, December 16, 2008, at Tartan Park. The Bob Hallquist trio played for us. Doug Miller, our 2009 LOL District President, installed our new Board.

### Current Plans:

Our 2008 Officers were scheduled to attend the LOL COTS in Menomonie, WI. – 12 SCV members in all. Judd Orff and Todd Smith are on the COTS Faculty and I am the COTS Coordinator so SCV is well represented.

I will again be the coordinator for the Singing Valentines with Dick Kelm serving as the East Bank contact. I will make available the "around the neck hangers", business cards and request envelopes on Tuesday nights to promote our valentines advertising.

Our next performance is at Woodbury Central Park on Sunday afternoon, March 22, 2009.

We are hosting the 10,000 Lakes/Southwest Division Chorus & Quartet Contest on March 27 & 28, 2009. The quartet contest will be held at Trinity Lutheran Church on Friday night and the chorus contest at the Stillwater Junior High School in Stillwater on Saturday. Judd Orff is the Contest Chairman. GNU will be singing just for score and evaluations and are providing their risers.

Our Annual Spring Show is scheduled for April 18, 2009, at the Stillwater Area Senior High School. Jerry Herbst is the Show Chairman. Our "headliner" quartet is Vocal Spectrum from the St. Louis, MO. Area, and our second quartet is our own Talk Of The Town.

We will continue to make additional plans for the year in the coming months.

### Items for Board Action:

Valentines Day falls on Saturday, February 14<sup>th</sup>. I recommend that we use Friday, February 13<sup>th</sup> as our primary day for Singing Valentines, with some overflow scheduled for Saturday.

### Income/Expense Matters:

I anticipate that we will again make over \$2,000 from Singing Valentines. Our performance fee for Woodbury Central Park is \$300.

Major upcoming expenses are for our Annual Spring Show; the first of which will be the air travel cost for Vocal Spectrum. There will also be some pre-show expenses for the school rental deposit and printing of tickets and flyer/posters.

## YIH Coordinator for January 13, 2009 Board Meeting

### **I. ACCOMPLISHMENTS:**

**ITEM:** January 31, 2009 YIH Festival in Osceola

- At last count we had about 105 girls and 34 boys.
- At Adam's initiation, we have had contact with the Music Educator (ME) from Spring Valley High. Unfortunately the timing of the festival precludes any students from attending the festival (Honors Chorus and ensemble events). If all goes well, we will do at least one singing valentine at SVH and we have been asked by the ME to bring in a quartet late March/early April. Thanks Adam for the contact.
- Ray has been working with a student quartet at Forest Lake High. At his request I contacted the Choral Director and we are going to have 4 or 6 men from Forest Lake at the festival. With any luck, the student quartet can perform at the evening concert. An invitation has been sent to the ME. Thanks Ray. (Incidentally, Jim Lindstrom, Choral Director, is Sharon's 1<sup>st</sup> cousin, once removed, so we have an in.)

**REQUEST FOR BOARD ACTION: None**

**ITEM:** January, 2010 YIH Festival

- Planning is already underway for the festival in the 2009/2010 school year. Jon Buss, initiated contact with James Estes about bringing in a competition/winning quartet from the 2009 Collegiate Quartet International Competition. **James has replied in the affirmative.**
- Jerry Herbst finally tied James down on what costs we could expect for bringing in the quartet and is submitting a grant request to the St. Croix Arts Foundation for not only the quartet costs but the festival as a whole. The maximum we could receive from SCAF is \$2500 and our festival costs exceed this amount considerably; we have a good shot at the grant. Thanks Jerry for all your work.
- The purposes of bringing the quartet here is to conduct a Masters' Class in area high schools, promote the upcoming festival, and, hopefully, to have them be a teaching quartet at the festival. There are a lot of logistics to work out, not the least of which is working around the quartet's schedule. Stay tuned.

**REQUEST FOR BOARD ACTION: None**

**ITEM:** Storm Front Coming to River Falls

We can claim no kudos for this, except awareness. As part of his work to get Storm Front for the 2010 show, Tyler noted on Storm Front's schedule that they will be in River Falls for a show in April, 2009. I sent an email to Scott Perau asking what information he could give us.

He "sweet talked" the chair of the Student Entertainment Arts Committee into inviting Storm Front to perform as part of the Wyman (Concert) Series. WISSOTA will also perform and they will treat this as an annual show.

Scott will start advertising this when WISSOTA gets back from competition.

## II. FUTURE PLANS

- Bring high school and possibly college quartets into our rehearsal for performance to us – The Forest Lake Quartet is an example and Mac tells me there is a quartet in Stillwater
- Support college quartets going to the CQIC (last year we supported two)
- Support youth chorus competitors from our area going to mid-winter (as we supported WISSOTA in 2008)
- Bring a youth group into the Christmas Concert – try to get an ensemble that hasn't been with us before
- Explore the potential for having youth participate in our annual shows – this didn't pan out for the 2009 show
- Get quartets into the schools – we have a request from Spring Valley (5 schools would be good)
- Get a larger number of men into the 2009/2010 festival, especially from our area
- Work with MEs in the area to avoid scheduling conflicts for the 2009/2010 festival
- Explore what quartet schools are available for youth; if there are quartet schools at District Level, as in the past, sponsor high school or college quartets; we know there are the Harmony Explosion, and COTS schools

## III. & IV. ACTION/BUDGET ITEMS

**ITEM:** \$5.00 Student Payment for January 31, 2009 Festival

This year the Festival Planning Team voted to have each student pay \$5.00 with their registration; the purpose is to cut down on no-shows if the students feel they have something invested. I am proposing to refund the \$5.00 to the men that attend from Forest Lake.

### **REQUEST FOR BOARD ACTION, IF NEEDED:**

**That the Board reaches consensus that my proposal to refund the \$5.00 fee, without board action, or approve of my proposal. We have money in the budget for activity such as this.**

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2009 Music and Performance Report for January

1. January Chorus Rehearsals all scheduled with Matt
2. Jan. & Feb. will be used to learn all new songs for the show.
3. Jan. 27<sup>th</sup>, all members present will record themselves on 4 of the new songs  
Ob-la-di, Shenandoah, Goodnight, Sweetheart and Yesterday
4. Rehearsals will be scheduled to take advantage of the 8 points to fun in order to make each chapter Meeting a fun learning experience.
5. I have no board actions or budget concerns for this meeting.

2008 Christmas Show Report

1. wrap-up meeting with VDC set for 1-19-09. Complete report will be ready for Feb. Board Meeting.

2009 Division Contest

1. SJHS booked for chorus contest.  
Trinity Church booked for Quartet contest.
2. 10,000 Lakes and SW Division chorus's and Quartets to be contacted at COTS about their intention to compete.
3. No board or budget action needed at this time.

Judd Orff

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2009 Marketing and Public Relations Report

1. 9 news items for Christmas show, 3 from Annual Meeting, 1 for Herberger's and announcing the 3M Grant.
2. Next news = 2009 board, Singing Valentines, YIH Concert and show previews

Promotion idea, "Insulated water bottle holders"

3.. Should we look at "Kids Against Hunger" project?

Clarification of expenses = 13 month budget.

3. Water Bottle Holders, ( if approved) Kids Against Hunger donation of \$100

Mac Barlass

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## Report from President

**As your president for 2009, my goal is keep this chorus as vibrant and healthy as it presently is. As I attend COTS training and hear of some of the problems of other chorus's, I realize how fortunate we are with St. Croix Valley. I want to make sure we maintain excellent communications with all of our members so there isn't any confusion regarding upcoming events. I will strive to make contact with individual members to get feedback on how things are going. Every year, we put out some benchmarks on what we want to achieve but we need everyone to believe that they are attainable. If we are going keep our membership numbers up, my goal is to bring in nine new members in 2009 so we need to help Adam in making that possible. Another goal for our Chapter is to finish 7<sup>th</sup> or better in our District Contest and I will be working with Judd and Matt to do what needs to be done to make that happen.**

Roger

# Chapter Development

After attending COTS this past weekend, I am really looking forward to our 2009 season and I am hoping to bring some fresh ideas to the chorus regarding membership. The bar has been set at nine new members this year and I have every belief that this goal can be met. From what I have seen coming from the Music & Performance team, and the good news about the YIH goings on I think we are in for a very fun and exciting year, which will make my job that much easier. Thank you Judd and Warren!

One thing that will stick in my mind for a long time is something the membership instructor, Charlie Davenport, told us in every membership related class I attended:

**"The definition of FUN – Something you did today that you can't wait to tell someone about tomorrow."**

If WE aren't having fun then we can't expect prospective members to stick around.

### **ACCOMPLISHMENTS:**

As Warren mentioned in his report I have been in contact with the Music Educator (ME) at my old high school in Spring Valley. Because of scheduling conflicts, they are unable to attend the YIH Festival. However, there is a silver lining. The ME has asked that I keep in touch so that she can put the YIH Festival on her calendar for the 2009-2010 school year.

I also may have a church lined up for a sing-out this summer. I have not worked out any specific details other than any Sunday in June or July would work for them. The church is Our Savior's Lutheran Church, located a few miles east of Ellsworth, WI. My boss and his family are members of the church.

### **ITEMS:**

One item that I would like to discuss with the board is guest nights. This year I would like to have two, possibly three guest nights, on consecutive nights right after the Annual Show. I want to start planning now so that when the time comes we are all prepared. One idea that caught my attention during COTS was the idea of "Auditions for Admissions". "Auditions ..." is a little different in that by using the word "Audition", you will naturally attract men who do sing and can carry a tune. It is a plan that has been used successfully by other chapters and I think that it could work for the Croix Chordsmen as well. There are also a lot of other different things we can try that were included on the information CD we received in our Membership course and I will be reading up on those as well to find other ideas.

## **Secretary's Report for January 13, 2009 Board Meeting**

### **Recent Accomplishments:**

Attended secretary's training class at COTS on Saturday, January 10, 2009.

### **Current Plans:**

To take over and learn the secretary's function.

### **Items for Board Action:**

None

### **Income/Expense Matters:**

None

Jerry Herbst  
January 11, 2009