

ST. CROIX VALLEY CHAPTER

MAY BOARD MEETING MINUTES

6:00 p.m. Tuesday, May 25, 2010
St. Paul Lutheran Church, Stillwater, MN

Members present - Mac Barlass, Adam Blegen, Roger Bosmoe, Dennis Garner, Dick Kelm, Louis Nosan, Don Paulson, Tyler Smith, and Jerry Herbst
Members not present - Mike Franssen, Judd Orff, and Warren Wilson
Guest - Dale Schueffner

1. Meeting called to order by Jerry Herbst at 6:09 pm.

Approval of Minutes

Moved/Adam Blegen, Second/Dick Kelm, Motion Carried to approve the minutes of the April 20, 2010 regular board meeting, the April 27, 2010 special board meeting, and the May 11, 2010 special board meeting.

Receive Treasurer's Report

Treasurer's Report for the May 25, 2010 Board Meeting

April Receipts and Disbursements

Receipts

Ronald Phillips (Uniform Deposit)	\$	125.00
Barbershop Harmony Society (Member Dues)		135.00
Show Ticket Receipts		5,101.00
Tyler Smith (Web Site Refund)		40.00
Dick Kelm (Pass the Hat)		160.00
Sponsors		3,355.00
Gary Sumner (Uniform Deposit)		125.00
After Glow Receipts		<u>166.00</u>
Cash Receipts	\$	9,207.00

Disbursements

Independent School Dis. 834 (Spring Show Usage)	\$	1,541.00
Roger Bosmoe (Shirt Embroidered)		76.54
Donna Stewart (Show After Glow Food)		400.00
Lake Elmo Bank (Printing Supplies)		100.00
Karen Seim (Fold and Staple Show Programs)		100.00
Barbershop Harmony Society (800 No. Phone Service)		27.00
Univ. of Wis. Eau Claire (Youth in Harmony Donation)		500.00
Judy Smith (Quartet fruit & water \$19.06 - Valentine roses \$32.14)		51.20
Eric Rodewald (Show Curtain Puller)		50.00
Rob Dykstra (Show MC)		100.00
Eric Garner (Show Stage Manager)		75.00
Applewood Hills Golf Club (After Glow Rental)		300.00
Roger Bosmoe (Name tags)		13.15
Dick Staedt - Harmony Explosion Camp (Sponsorship)		140.00
Milburn Clothing (Uniforms)		690.00
Conrad Leighton (Uniform Refund)		125.00
Mac Barlass (Chorus Shoes)		15.99
Matt Hall (May Director's Fee)		300.00
St. Paul Lutheran Church (April Rehearsal Usage Fee)		140.00
Tyler Smith (May Web site Fee)		20.00
Blackhawk Express (Singing Statesmen Bus Trans.)		<u>1,090.00</u>
Cash Disbursements	\$	5,854.88

Funds carried over from March	\$	6,761.93
April Receipts		9,207.00
April Disbursements		<u>5,854.88</u>
Checkbook Balance		10,114.05

Additional Comments:

Funds for this year are about the same as last year.
 The \$10,000 gift from Lorena Kennedy was placed in a money market account.
 Don has received an audit report from Duane Hall.

Moved/Mac Barlass, Second/Adam Blegen, Motion Carried to receive the April 2010 treasurer's report.

Additional Agenda Items

Changes in Uniforms Committee - Roger Bosmoe

Approval of Agenda

Moved/Dick Kelm, Second/Jerry Herbst, Motion Carried to approve the agenda as amended.

2. Officer Status Reports

President - Dennis

No written report.

Secretary - Jerry

Secretary's Report for May 25, 2010 Board Meeting

Recent Accomplishments:

A new member kit for Justin Englebert has been received and turned over to Adam for presentation.
The society reacted much faster with Justin's application and a "Man of Note" pin was included.

Current Plans:

Issue minutes for the May 25th board meeting.

Items for Board Action:

Approve minutes of the April 20th, 2010 regular board meeting.
Approve minutes of the April 27th, 2010 special board meeting.
Approve minutes of the May 11th, 2010 special board meeting.

Income/Expense Matters:

None

Jerry Herbst

Chorus Manager - Tyler

Chorus Manager Report for May 25, 2010 Board Meeting

Recent Accomplishments:

We had a very successful Division Contest – Plateau AA Champions and qualified for the LOL District Contest in Fargo this fall.

Our Blood Drive fell far short of our goal. Thanks for all who participated but I am recommending that we discontinue our own drive and ask out donors to continue donating at the many drives available throughout the St. Croix Valley.

Our recording session went well. I'm anxious to hear about how the recordings turned out and what our next steps are.

We have received our new song for the fall contest – *It's Only a Paper Moon*. Copies of the sheet music are available tonight. The learning tracks have been purchased, CD's have been made and the learning tracks and the learning tracks are also on the website.

Warren Wilson is working on signing a high school chorus to sing on our December 4th Christmas Show. Looks like Hastings High School Chorus is his prime candidate.

Judd Orff and I have volunteered to be our 2011 Spring Show co-chairmen. We have signed *The Nashville Singers* quartet as our headliners. We are hoping that the *Grand Design* and *Turning Point* quartets will also sing on the show, plus a couple of other chapter quartets. 2011 is the 60th anniversary of our St. Croix Valley Chapter and we are looking to use some history of the chapter as our show theme.

Current Plans:

We will be singing on Memorial Day, Monday morning, May 31st at Greenwood Cemetery in River Falls.

Our summer church performances are scheduled for June 20 in Hudson (Ruwal Freese), July 18th in Woodbury (Cliff Turnbull) and August 15th in Scandia & Lindstrom (Tyler Smith & Wayne Elsenpeter). We are planning to have a chorus picnic on August 15th at Jean & Wayne Elsenpeters.

We will be performing with many other choruses at Como Park in St. Paul on Tuesday, July 13th.

We will be performing at Farm Fest in River Falls on the afternoon of Tuesday, July 20th.

Items for Board Action:

None

Tyler Smith

Chorus Director - Matt Hall

No report.

Marketing & PR - Mac

Marketing & PR VP Report for May 25, 2010 Board Meeting

Accomplishments:

- Wrap up on Annual Show
- Made plans for publicity changes next year
- News releases on Div contest, Memorial Day and Church sings

Plans:

- Get out more Harmonizers to waiting rooms
- Re-do the Water Bottle project

Action item:

Are we too late for Mini-Hep School candidates?

Mac Barlass

Additional Comments.

Mac has distributed Harmonizers to business offices.
Mini-Hep has been cancelled for this year.

Chapter Development - Adam

Chapter Development VP Report for May 25, 2010 Board Meeting

Recent Accomplishments

Welcomed two guests this past month:

Brett Carow, Baritone (May 11 & 18). River Falls, WI. Sang at Winona State College.

James Reiter, Bass (May 18). Prescott, WI. Sang with the Alexandria, MN chapter.

Justin Engelbert's member certificate has been received. Before leaving for the summer Justin asked that I let him know when the certificate arrived as he would like to be presented with it in front of the chapter along with Mark Bergland, his "Man of Note". I have contacted Justin and he will be coming back to the area for a visit sometime this summer for the presentation.

Items for Discussion

Possible dates for a Guest Night(s).

Updating Guest Books. All the guest books from last year have now become the newer members' regular books. The current guest books we have been handing out contain repertoire from 2008-09.

Adam Blegen

Music & Performance - Judd

Music & Performance Report for May 25, 2010 Board Meeting

Accomplishments:

2 Successful shows April 17th, Chorus members really came to play.

Successful Division Contest in Mankato May 1st Our score is 10th best of all the qualifying chorus's.

Saturday May 22nd, very good recording session, we were able to put down 13 tracks in 5 1/2 hours. A great day of cooperation by all the guys.

Many thanks to the section leaders for their extra efforts the past 3 months.

Current Plans:

Memorial Day in River Falls coming up on the 31st. Another chance for community service.

New contest tune "Paper Moon" in hand and ready to hand out tonight. CD's of the Paper Moon learning tracks are also available, plus the learning tracks are on our website.

Judd Orff

Youth In Harmony

YIH Coordinator for May 25, 2010 Board Meeting

I. ACCOMPLISHMENTS and NON-ACCOMPLISHMENTS:

ITEM: YIH 2011 Festival

- Jerry Herbst prepared and submitted a grant application to the SCV Community Arts Council. The grant review was April 29, Jerry and I attended but we were not successful. A second round of grants will be awarded in October and we will submit again. Thank You Jerry.
- The date for the 2011 festival is January 15, at Osceola; Matt as the clinician. We are confident that Grand Design will be the teaching quartet, if only their Tenor would commit. Judd will be the MC and presentation clinician for the men.

REQUEST FOR BOARD ACTION: None

ITEM: LO'L Harmony Explosion Camp, June 18-20

One student from Somerset, Luke Westmorland, is registered by our chapter. I plan to attend as a chaperone.

REQUEST FOR BOARD ACTION: None

ITEM: 2010 Christmas YIH Ensemble

I've been in touch with Lin Warren, Director of Choral Music at the Hastings High School. All indications are that we will have an ensemble from Hastings. I've requested a meeting with Lin Warren to discuss logistics. Judy Clement-Lee from Vallee de Croix is working with me.

REQUEST FOR BOARD ACTION: None

II. ON THE PLATE:

Select the men's music for the men's YIH chorus.

Warren Wilson

Board Members At Large - Dick & Louis

No report

3. Committee Reports.

The meeting was taken over by President, Dennis Garner

Proposed SCV Marketing Plan - Dale Schueffner

Mike Franssen had asked Dale Schueffner to attend the meeting and to help develop a marketing plan to market our 60th anniversary show in 2011 to the local community.

Mac commented that we do not do a good job of filling the seats and that a Ticket Sales Manager is needed to fill the important need for ticket sales. He further commented that our use of paid ads is minimal.

Adam pointed out that the Polk County Chapter gets lots of paid ads in their programs. He asked what can we do to entice more sponsors, and suggest the use of the "one liner" for sponsorship ads in our programs.

Mac commented that sponsors should cover show costs so that ticket sales generate profit.

Jerry mentioned that Boutwell's represents a substantial ticket sales opportunity and he plans develop that potential. Boutwell residents bought about 16 tickets in 2009 and transportation is provided. In 2010 he got too late a start so no tickets were sold.

Dale suggested we promote family celebrations at our summer sing outs.

Tyler suggested assembling a small committee to hash out ideas and develop proposals for the board. He also suggested the committee work through Mac since he is our Marketing VP. He also suggested putting paid ads in our programs.

Dennis commented that Mike has some ideas written down, and that it is important to get going early.

Dale suggested that we leave behind information on upcoming shows at our church sing-outs and other performances. Tyler pointed out that we do provide programs that promote our shows.

Tyler suggested Warren hand out free tickets to students.

Dennis commented he would work with Mike to get the marketing committee together.

4. Old Business

CD Recording Continuing Plans - Judd

Judd was not present to report.

Judd asked Jerry to access the Harry Fox Agency web site and down load a mechanical license document which would give our chapter the necessary authorization to produce CD's.

5. New Business

Disposition of Del Anderson Family Gift.

A group of chorus members sang at Del's funeral service, and his family gave us \$100 to be donated to our favorite charity. It was proposed to send a check to Harmony Foundation which would then give our chapter full credit.

Moved Jerry Herbst, Second Dick Kelm Motion Carried to donate the \$100 to the Harmony Foundation as a memorial to Del Anderson and send a copy of the reply to the Anderson family.

Dates for Guest Nights

Adam suggested scheduling guest nights in August after Como Park but before the Fargo contest. With this timing guests could be interested in the Christmas show. Dates proposed for guest nights were Tuesday nights August 3rd, August 10th, and August 17th.

Updating Guest Books

Guest books have been updated to include church and patriotic music. Show songs are no longer needed.

The chapter needs to find a music secretary. This work is now handled by Judd and Roger. Jim Peterson has agreed to assist.

6. Additional Agenda Items

Changes in Uniforms Committee - Roger

Roger agreed to chair a committee to look at updating the chorus uniforms. He will make an announcement tonight at rehearsal seeking volunteers and would like to include wives.

7. Adjourn

Moved/Don Paulson, Second/roger Bosmoe, Motion Carried to adjourn the meeting. The meeting was adjourned at 6:55 PM.

Next meeting - Tuesday, June 15th at 6 PM at St. Paul Lutheran Church.

Respectfully submitted,
Gerald W. Herbst, Secretary
May 31, 2010